



Communities In Schools

Caldwell County

313 Ridge Street, NW
P.O. Box 959
Lenoir, NC 28645
director@ciscaldwell.org
828-726-3920

November 1, 2016

Dear

Thanks to you, last year Communities In Schools of Caldwell County raised over \$15,000 during the Family Giving campaign. Over 500 students received direct services because of your generous support. Your donation provided the essential everyday needs students have in life. These essentials go far beyond basic academic needs to include personal and social development, building self-esteem, parental involvement, and positive behavior interaction.

Your gift does more than help students achieve a high school education. Your gift is an endorsement of the need for all students to be High School graduates—sending a message to the community, donors, business/industry, and community foundations that high school graduates are essential to the growth of our local economy. This year our goal is \$20,000.

Your funding provides critical support systems for students:

Four years ago a sad and deeply troubled teenager, ready to leave school, came into the Communities In Schools program. Her father had taken his life while his children were in the home. Years before, the children's biological mother abandoned them; the children are now being raised by grandparents.

In the Communities In Schools high school classes students develop an entrepreneurial project that builds on workforce development skills. This young lady became engaged and encouraged by the opportunities offered by the project. She took a leadership role and quickly became a talkative, class leader making major decisions about the marketing and social responsibility of owning a green company. Her group presented the green project at the county competition,



“Meet the Sharks;” that green project won the “Best School Based Enterprise. “

Even though she is still in counseling, she has developed into a positive, hopeful young woman. CIS has been a part of her journey to overcome the traumatic events in her life. She will be a part of the 2017 graduating class and plans to embark on a career as a loan manager at one of the local banks after graduating from college.

The needs of each student in the program are different. There is not a one size fits all answer. Without your support Communities In Schools cannot meet the unique needs of all students.

Even though the economy is on the rise, the personal needs and student services are still growing annually.

Respond today by making your check out to Communities In Schools. Your gift will make a difference in the life of a Caldwell County student. If you need more information about the Family Giving Campaign please give me a call at 828-726-3920.

Sincerely,

Debbie Eller
Executive Director

P.S. Last year Communities in Schools of Caldwell County had a 97% graduation rate of eligible seniors. You can help Communities In Schools hit a 100% graduation rate.